

Quarterly Report

January - March 2023



CONNECT



EMPOWER



THRIVE

lifetime of enrichment



Our goal is to create a 'Lifetime of Enrichment' through a campaign dedicated to delivering social value across all age ranges, from infant to retirement.

We believe that every day should be used to make a positive impact from an economic, social and environmental perspective.

There are 28,835 days in the average lifetime.

As we have set a specific target of 28,835 days, we are tracking our contributions from campaign launch with a target to achieve this goal by 2025. Tracking our progress includes counting our days delivered on social value. We are monitoring our activity across 3 core pillars:



Economic

Driving a positive economic impact within local communities through an inclusive approach



Social

Nurturing a culture of inclusivity, improving skills, and giving back to society and local communities.



Environmental

Tackling climate change, respecting our environment and reducing waste.

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Welcome to the first of our Lifetime of Enrichment quarterly reports, our way of celebrating all the contributions made in the last 3 months of our social value mission.

I've been blown away by the efforts of our colleagues so far, with activities impacting all sorts of social value topics, spanning from mental health, homelessness and environmental conservation. And this is just the start of our journey. I hope you enjoy learning about what our teams have been up to just as much as I did.

- Charlotte Wright, Director of CSR and Wellness

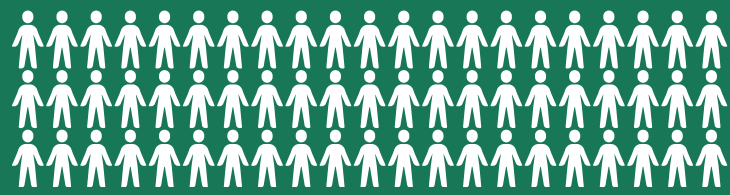
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9.3%

2 701 days of 28 835 delivered

Q1 2023 Highlights

Colleague Contributions:



63 colleagues have contributed **174** days

Water Unite:

2350 

Jobs supported through Water Unite donations



JUST ONE Tree:

255



Trees planted through partnership with JUST ONE Tree



Alzheimer's Society:

159

Colleagues have become Dementia Friends.



£2 690

raised by **20** colleagues in Alzheimer's Glow Walks

Olio:

3 527

meals saved through Olio



Too Good to Go:

120

meals saved through Too Good to Go

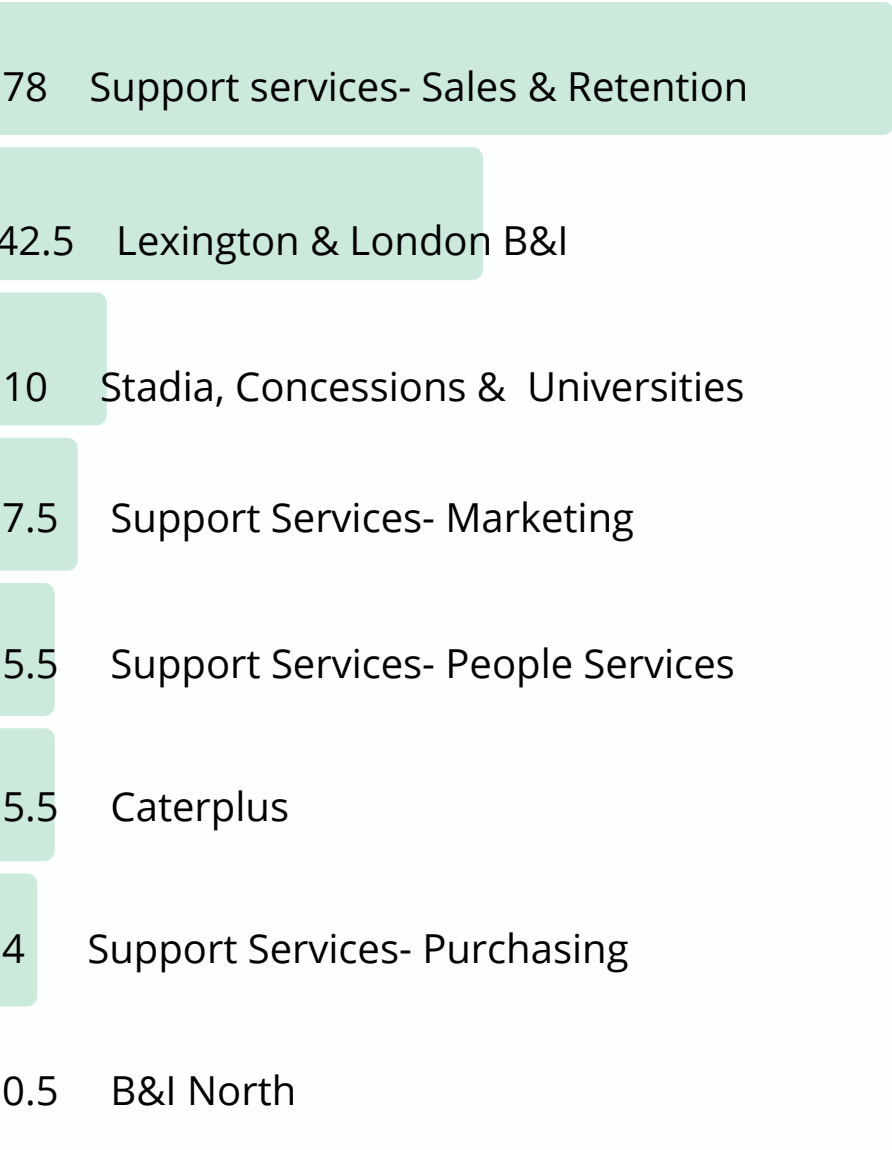


**lifetime of
enrichment**

BREAK DOWN OF COLLEAGUE CONTRIBUTIONS

Q1 2023

Number of days:



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Working within a tight-knit and passion-led team is really exciting and one of the highlights of the work. Whether it be the other members of the youth panel, who come from diverse disciplines and backgrounds or working with the founder who has built up a network for the last decade based on her lived-experience and helping others.

Editing, promoting and publishing the podcast still stands out to me as there were lots of guests I had grown up listening to, or seeing perform at raves and suddenly my dad was interviewing them and talking about mental health and their art, very surreal watching the two worlds collide.

- India Rafiq about volunteering at Hip Hop Heals

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I'm part of a community group for Kirkleatham on behalf of Elmor and the walled garden. We're working together to improve the local environment and infrastructure. The orchard project came to us via the council's Climate change and sustainability officer.

My favourite part so far has definitely been finding out more about all of the different varieties of apple trees we will be planting and then working out where they're all going to be planted. We've got over 300 trees to plant, with a large collection of old UK heritage varieties as well as modern varieties from around the world.

- Hazel Robinson about volunteering at Kirkleatham Community Orchard

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Great British Spring Clean 2023

Back for its eighth year, the Great British Spring Clean is the nation's biggest mass-action environmental campaign.

Our colleagues picked litter around the Macclesfield and London Offices. Michal Seal and Hannah Allen took the challenge home and involved their children in the campaign.

Our teams picked up a total of 387 pieces of litter. Litter within our environment is extremely damaging and sadly 120 pieces of litter picked was plastic.

The Great British Spring Clean advocates that litter-picking is a simple action that anyone can do to make an immediate and visible difference to their area – 85% of those who took part in last year's Great British Spring Clean reported that taking part made them feel more proud in their local area. And 74% said it improved their mood too!





Alzheimer's Society



Alzheimer's Society is the UK's leading dementia charity. They campaign for change, fund research to find a cure and support people living with dementia today.

Elior's partnership with Alzheimer's Society has two principal aims; to raise at least £100,000 to support the work that Alzheimer's Society are doing and to allow everyone that works with them to become a Dementia Friend.

This quarter we have had 159 colleagues become dementia friends. Our colleagues have completed glow walks, half marathons, full marathons and signed up for Treks 13 & 26.



Olio



OLIO is a free app that connects neighbours with each other and volunteers with local businesses, so surplus food can be shared, not thrown away.

Users simply snap a photo of their surplus food and add it to OLIO. Neighbours who live nearby receive customised alerts and can request anything that takes their fancy. Pick-up then takes place at home or from an agreed location.

The Food Waste Heroes programme involves OLIO matching small groups of fully trained collectors with event organisers to rescue surplus food and redistribute it to the local community via the OLIO app.

This quarter we have worked with Olio to save 3 527 meals. Our surplus food fed 637 households.



Too Good to Go



Too Good To Go is the food waste app and social impact company on a mission to fight food waste.

Too Good To Go is a free app that lets consumers rescue surplus, unsold food from businesses to save it from going to waste. Too Good To Go allows businesses to be part of the solution to food waste. Would-be wasted food is packaged into surprise 'Magic Bags', sold to customers through the app, then collected by the customer at a pre-set time that suits your team.

Users will pay through the app and turn up at the set time to pick up the food. It's a win-win-win: your surplus gets eaten instead of wasted, the planet has less food waste on its plate, and the user gets delicious food for a great price.

This quarter has we have saved 120 meals from going to waste through Too Good To Go.



Water Unite



Since 2019, Elior UK has been championing supporters of nonprofit Water Unite, whose mission is to provide clean water for people and planet. Elior's donations have been invested into innovative entrepreneurs and businesses providing water and circular economy solutions in the Global South.

In the first quarter months these investments have supported 2 350 jobs in emerging markets, including female owned water kiosk franchisees and waste collectors being paid a fair wage. Through Elior's support, Water Unite has been able to support 29 000 000 liters of safe drinking water distributed to nearly 424 916 people.



JUST ONE Tree



JUST ONE Tree is a non-profit initiative removing CO2 from the atmosphere through global reforestation.

A £1 donation to JUST ONE Tree equals one tree planted in areas such as Indonesia, Brazil and even the Oceans.

Through Elior's work with JUST ONE Tree and the Eco-Points scheme, we are donating 10p from every low carbon dish sold on a participating site towards this organisation's fantastic work.

This quarter through the Eco-Points scheme and JUST ONE Tree, we have planted 255 trees. In the last 3.5 years Just One Tree has planted nearly 2.8 million trees and provided over 30 000 days of rural employment.





Thifty Foodies

We want to encourage engagement with school meals and access to good nutrition every single day.

With the help of our suppliers, we're making the knowledge and skills to make delicious, nutritious and affordable meals accessible for students, by providing them with both digital and in-person resources, including cookery classes, all year round. Its our mission to create a nation of Thrifty Foodies. We're aiming to launch the project next quarter.



Apprenticeships

Apprenticeships have the ability to unlock the potential of anyone wishing to progress and are widely acknowledged as one of the best mechanisms for increasing social mobility.

We work with Total People to manage recruitment and training of apprentices within Elinor, developing our own workforce and providing our employees with the skills they need to keep up in a globally competitive market. Apprenticeships help to develop a resilient workforce – one that can deliver results, drive innovation and offers access to all. It leads to a more motivated and satisfied workforce, while 80% report higher retention rates.

Those who start their careers via an apprenticeship have unparalleled knowledge from working their way up – leading to better decision-making, greater efficiencies and creative solutions for your business.

This quarter 90 colleagues in every level of seniority, office, field and site based undertook different types and levels of training courses. We supported 10 other businesses to deliver care, education and hospitality courses.



Change Please



When is a cup of coffee, more than a cup of coffee? When it's a Change Please coffee.

Because Change Please is where social enterprise and coffee expertise blend. Where every award-winning cup brewed — and every cup you buy helps change someone's life for the better. Where 100% of profits go into giving people experiencing homelessness, a living wage job, housing, training, onwards opportunities — and a fresh shot at a life.

Elior has been working with Change Please since 2015, supporting this social enterprise through investments into their training programme, sourcing job opportunities within Elior for new team members, and creating a branded coffee offer for our sites.

This quarter we have had 4 team members working across 9 of our sites.



Pact Coffee



Pact Coffee, one of the UK's leading independent speciality coffee roasters, was founded in 2012 by Stephen Rapoport to bring the freshest speciality coffee directly to UK kitchens. Since then, it's spent the decade championing sustainable farming practices, encouraging gender equity at source and paying farmers significantly more than the Fairtrade base price.

This quarter, Lexington Catering and Pact Coffee announced an exclusive partnership. This project enables offices across the Lexington business to contribute directly to the development of coffee growing communities across nine countries through Pact's direct-trade supply chain model.

Pact and Lexington's exclusive collaboration will focus primarily on coffee grown by Cafeina, a collective of 1,868 women in Brazil that was formed in 2019 to empower, motivate and inspire women farmers and give them rightful visibility in an industry which is traditionally male-dominated in Brazil. Once the Cafeina coffee is imported, Pact Coffee will roast it in its carbon-neutral roastery in Surrey and deliver it to Lexington offices days later.





To find out more about Lifetime of Enrichment contact **CSR@Elior.co.uk**



- Are you involved in a community or charity activity that supports social or environmental causes?
- Have you supported a similar activity with your client?

Please let us know!
Scan the QR code to
complete a quick
survey.



You will be entered into the You Made a Difference Draw and automatically considered for the Elior Awards for Excellence!



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